



Dear

Everyone has heard of Apartheid and the devastating impact it had on South Africa and its people. But what is less well known is the legacy it has left behind. Due to lack of education and influence, South Africa has the highest levels of HIV/AIDS in the world and unbelievably **1 child in 5 is an orphan**. These vulnerable children are left alone in the world with no one to love them or care for them.

Bishop Simeon Trust believes that we can change these statistics and the lives of these precious children. We are launching the 'Stepping into their shoes' campaign within schools all across the country and I am writing to invite your school to get involved and help make a real difference.

The campaign has 4 elements to it.

1. A supporter or member of BST will come into your school and take a short assembly. This includes a powerpoint presentation which compares the similarities and differences between the lives of the children in the UK and the children we work with in South Africa.
2. National Curriculum based lesson plans have been planned for the teachers to follow up the campaign if they would like to; relating to standards within English, Geography, PHSE and Citizenship.
3. The pupils will each be given one of the enclosed postcards to take home which involves completing 5 easy tasks relating to the children in South Africa and helping them to 'step into their shoes.' The children donate the money from these tasks to BST and bring it back into school.
4. A date is set for the following week where the postcards are returned with all of the money raised and the children wear different shoes to school (£1 donation for this may be appropriate). All of the children who complete a postcard receive a badge.

Stepping into their shoes is a fun campaign which pupils can really relate to and meets National Curriculum standards within the classroom. But more importantly, it helps to transform the lives of the orphans in South Africa, who without your help will not have the opportunity in life to flourish. Many schools are linking this campaign and fundraising to Sports Relief as we are a Comic Relief funded charity and others are linking it to World AIDS Day on the 1st December to increase the pupils awareness of the issues involved without adding additional fundraising into the term.

Please contact me to find out more and book the 'Stepping into their shoes' campaign for your school.

Kind regards

Maz Brown

Community Fundraiser

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Transforming Communities, Changing Lives

Charity Registration No. 1016122

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